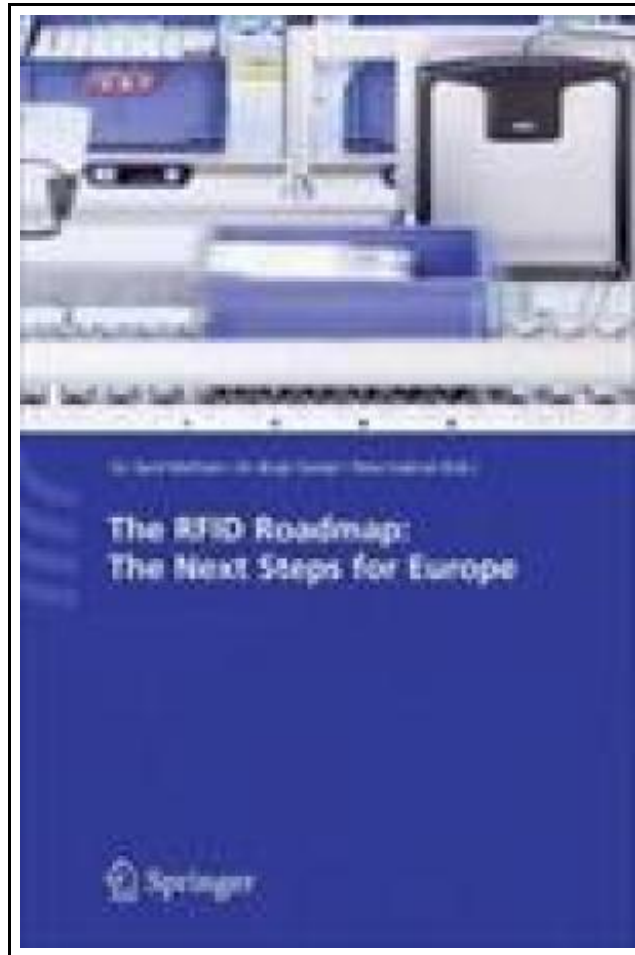# The RFID Roadmap: The Next Steps for Europe

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THE RFID ROADMAP: THE NEXT STEPS FOR EUROPE

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Springer Aug 2008, 2008. Buch. Book Condition: Neu. 235x155x18 mm. This item is printed on demand - Print on Demand Neuware - RFID is a key technology for Europe. Today there is a noticeable shift away from the days of RFID pilot projects, and towards a time where organisations are looking to RFID to drive efficiency and innovation. Although Europe is a leading player in the world of RFID technology, several challenges which are preventing RFID from reaching its full potential need to be addressed. To further the advancement of this technology, coordinated European efforts need to be promoted, specifically in the areas of standardisation, user guidelines, legislation, technology development, and research and development. These themes have been analysed, and clear recommendations have been derived, stating what the different RFID stakeholders can do to support the technology. This book is aimed at decision makers in all fields of society, e.g. in companies, politics, business associations, etc. The publication is a summary of the results of the coordination action CE RFID - 'Coordinating European Efforts in the RFID Value Chain' - and is a network of European RFID technology providers, vendors and end users. It aims at promoting the use of RFID technology and supporting further development. The project was funded by the European Commission under the 6th Framework Programme. 228 pp. Englisch.

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